



GEFMA German Facility Management Association

Who is GEFMA representing?

The facility management industry is one of the most important industries in the German economy: more than 205 billion euro real estate management volume, substantial 130 billion euro of gross value added and a five percent share of the gross domestic product. Also from viewpoint of the labor market policy, the facility management industry is a heavyweight too. Over four million employees are on the „payroll“ of service providers, property-owners and users.

Who is GEFMA?

Since the association's founding in 1989 GEFMA (German Facility Management Association) accompanied the market development and market participants in facility management (FM). As a leading network of facility managers, the association represents more than 850 companies and organizations. At the same time GEFMA is the roof and engine for a joint conceptual framework, marketable standards and a modern image of facility managers.

What is the idea behind GEFMA?

GEFMA understands FM

- as an innovative and professional service sector,
- as an efficient management method and
- as a young and active science.

Geared towards the principles of FM with customer and service orientation, process orientation, holism and partnership GEFMA stands for:

- a culture of values with it's guidelines in FM,
- more awareness and recognition for FM service providers, internal FM organizations and for facility managers as well as,
- higher economic and non-material benefit for customer and service providers.

Quality and sustainability play a crucial role in the strategy of the association.

Who is a member?

Members of GEFMA reflect the diversity of FM:

- providers of integrated services, administrative, technical and infrastructural service providers
- real estate and FM companies of industrial and commercial enterprises, banks and insurances
- internal service providers of different industries, real estate managers, asset managers and property managers
- consultants and IT service providers
- investors, project developers, architects, civil engineers
- municipalities, property management companies, national ministries
- universities and private educational institutions

Increasingly, FM companies domiciled abroad use the benefits of a GEFMA membership.

What does GEFMA do?

GEFMA promotes networks

GEFMA Lounges are the basis of the network. Additionally Junior Lounges offer students and young professionals a platform. In GEFMA working groups experts bring in their knowledge, use synergies and generate technical know-how for themselves and for all operators.

GEFMA creates knowledge

Public and private educational institutions, certified by GEFMA, educate according to a uniform standard and qualify for professional practice. Degree: Bachelor and Master Degrees, the German "Fachwirt" with GEFMA certificate.

Special awards for exceptional academic results and projects are the entry for a successful FM career. The Professors' Network is committed to uniform the European education standards.

GEFMA sets standards

GEFMA guidelines have an excellent reputation and are included in European standards. Solutions for operator responsibility in FM "added value at no extra cost" are offered by the three stage quality program „FM Excellence“, with the ipv ® quality standards - integral process responsibility. CAFM products with a GEFMA certification have been developed to a recognized standard in a short time.

New: Certification standard GEFMA 160 - Sustainability in Facility Management.

GEFMA develops the market

GEFMA maintains the contact to government, science and the media. Studies and projects (e.g. FM benchmarking report and FM industry report), with GEFMA as a cooperation partner underline the overall economic importance of the FM sector. Recruiting activities made industry become a very interesting employer with a large range of different professions.

GEFMA is a member of the ZIA (German Property Federation) and the DGNB (German Sustainable Building Council).

Through its long-standing affiliation to EuroFM GEFMA plays a role in the European exchange of views and opinions.

Wenn Sie denken, Sie kennen
Facility Management:
Konzentrieren Sie sich
einfach auf **Ihr Kerngeschäft.**

Nur tun, was man am besten kann. Das ist der Faktor, der Unternehmen erfolgreich macht. Deshalb lagern zunehmend auch mittelständische Firmen ihr Facility Management an professionelle Anbieter aus. So haben Sie **Kosten und Betrieb Ihrer Immobilien voll im Griff.** Und den Rücken frei, um sich in Ruhe Ihren eigentlichen Kompetenzen zu widmen.

www.fm-die-moeglichmacher.de

Eine Initiative von:

FACILITY MANAGEMENT DIE MÖGLICHMACHER

Logos of member companies: Caverion, COFELY, cavis, boco, DB, DIW, Gegenbauer, Piepenbrock, RGM, Sasser, SPIE, STRABAG, WISAG, GEFMA, immocheck

Motive of the publicity campaign "FM – Die Möglichmacher"

Wenn Sie denken, **Facility Management** ist nur was für Immobilienhaie:

Warten Sie, bis Sie selbst **Blut gelect haben.**

Auf der Jagd nach Kostentreibern? Durch Auslagern der Sekundärprozesse winkt Ihnen löhnende Beute: **Schnelle und flexible Reaktion bei Leistungsspitzen.** Vor-Ort-Präsenz von FM-Mitarbeitern am Produktionsstandort. **Ganz ohne Personalrisiko.** Nur einige der vielen Gründe, warum Facility Management immer ein guter Fang für Sie ist.



www.fm-die-moeglichmacher.de

Eine Initiative von:



FACILITY MANAGEMENT
DIE MÖGLICHMACHER

Motive of the publicity campaign "FM – Die Möglichmacher"

Advantages of a GEFMA membership

You are part of the network

Members meetings with an attractive program, GEFMA Lounge meetings and events of the Junior Lounges will inform you about the industries topics and the associations work. You and your business will be well-known, simultaneously you will maintain personal and business relationships with colleagues and journalists.

New members will be welcomed on the strongly frequented GEFMA website, including a link to their own website. You will receive a prestigious membership certificate and have the right to use the associations logo on your website and for print publications. This will validate the market, that you are a member of the network.

You have access to information

Most guidelines are available for free in the member area of the GEFMA website (download). Other publications such as the „Handbook FM“, market overviews, the FM benchmarking report or a simple standard contract, are available at cheap rates. A newsletter will keep you up to date about the association and the market. In selected seminars and congresses with GEFMA as a cooperation partner, you will receive a subscriber discount.

You design the market

Through active participation in working groups, you will have the possibility to use your expertise during projects and will give your own shape to work results. With your contributions in GEFMA events you can influence the associations work and thus the development of your industry.

Become a part of the network

As a representative of the industry's interests and as a catalyst for innovation GEFMA has a very important role in the real estate industry. The membership opens up the possibility to become involved, to influence and to be part of the association's success.

Do you have any questions or need more information?

We look forward to hearing from you.

GEFMA

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Publicity campaign "FM – Die Möglichmacher":

www.fm-die-moeglichmacher.de
www.karriere-mit-koepfchen.de
www.facebook.com/diemoeglichmacher

News for system-services:

ipv® integral process responsibility
www.ipv-denkfabrik.de

Membership-fee per year:

Group 1:	1 to 100 employees	800,00 €
Group 2:	101 to 500 employees	2.200,00 €
Group 3:	> 500 employees	3.800,00 €
Group 4:	corresponding member (public sector)	300,00 €
Group 5:	corresponding member (Junior Lounges)	100,00 €

Board of Directors

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